



INVESTOR BENEFITS



CONNECT



INFLUENCE



GROW

Metro North Chamber of Commerce | 1870 W. 122nd Ave. Westminster, CO 80234 | (303) 288-1000
www.MetroNorthChamber.com | Find us on Facebook, Twitter, and LinkedIn

For sponsorship information, contact Laray Stone, Director of Investor Relations & Sponsorship, at laray@metronorthchamber.com or at (720) 259-2434 or Hector Heredia, Investor Relations Sales Assistant, at hector@metronorthchamber.com or at (720) 259-2436

OUR MISSION

The Metro North Chamber of Commerce exists to engage diverse, vibrant businesses and communities to create a prosperous and growing regional economy.

OUR VISION

A Metro North Region that is the country's most prosperous business community.

OUR VALUES – WHAT DEFINES US

Our values are simple – only four little statements – but every member of our team lives by them. They encompass all that we are as an organization and determine how we pursue our mission.

Make an impact

What it means: Community. Membership. Business-minded. Improvement. Inspire.

Do what's right

What it means: Honesty. Integrity. Thoughtful. Considerate. Collaborative. Fun. Leadership.

Never stop pushing

What it means: Innovative. Curious. Growth. Improvement. Genuine. Open.

Get it done

What it means: Perfection yields to deadline. Resolve. Grit. Determination. Accountability. Perseverance. Driven.

READY TO GET STARTED?

The Metro North Chamber is growing into one of the largest and most influential organizations in the region. Since 1959, many of our region's greatest leaders have built their businesses through the Chamber. We exist to engage diverse, vibrant companies and their teams in order to make their businesses more successful. The Metro North Chamber is a regional organization that spans 12 cities (Arvada, Brighton, Broomfield, Commerce City, Dacono, Erie, Federal Heights, Firestone, Frederick, Northglenn, Thornton, Westminster), four counties, and six school districts.

Our guarantee to you is that your business will grow faster and be more competitive as a member of the Metro North Chamber. This is your Chamber. Welcome! You belong here.

ENTREPRENEUR INVESTOR

INVESTOR BENEFITS

- Bagels & Benefits new member orientation
- eConnect News, Information, & Events
- Metro North CONNECTION Magazine
- LinkedIn Group access
- Bottom Line Boosters/savings program
- Chamber Ambassador engagement
- Metro North Young Professionals Network engagement
- Business & Government Affairs Committee (BGA) engagement
- Free admission to qualified seminars/workshops
- Leads group engagement

MARKETING PACKAGE

- Enhanced website directory package
- Chamber logo use
- New member feature (web & eConnect)
- Facebook LIVE - at Chamber
- Social media post - 1x
- Ribbon cutting & print/social media recognition

EVENT PACKAGE

- One free admission/one guest admission to
After 5 events

TOTAL PACKAGE VALUE = \$3,130
TOTAL INVESTMENT = \$495

TESTIMONIAL

"In my experience, the Metro North Chamber of Commerce is an outstanding platform for connecting with my target customer and meeting other influential leaders to grow my commitment to community. I have more than realized my return on investment, not only with concrete financial data but also in the more abstract arena of building relationships and contacts."

Susan Frew, President

SUNshine Plumbing, Heating & Air

CORPORATE PARTNER INVESTOR

INVESTOR BENEFITS

- Bagels & Benefits new member orientation
- eConnect News, Information, & Events
- Metro North CONNECTION Magazine
- LinkedIn group access
- Bottom Line Boosters/savings program
- Chamber Ambassador engagement
- Metro North Young Professionals Network engagement
- Business & Government Affairs Committee (BGA) engagement
- Free admission to qualified seminars/workshops
- Leads group engagement
- **Development Council engagement**

MARKETING PACKAGE

- Enhanced website directory package
- Chamber logo use
- New member feature (web & eConnect)
- Facebook LIVE – at Chamber
- Ribbon cutting & print/social media recognition
- **Social media post – 2x**

EVENT PACKAGE

- One free admission/**four** guest admissions to
After 5 events

TOTAL PACKAGE VALUE = \$4,450*
TOTAL INVESTMENT = \$995

**Bolded text highlights value added as compared with previous level of investment.*

TESTIMONIAL

"The Metro North Chamber of Commerce (MNCC) has been the best choice for Highlands Risk Management to grow our client base and connect with potential customers. The multiple cities covered by MNCC's footprint is a distinct advantage to increase the return on our marketing and outreach budget."

Maurice Goodgaine, Agency Manager
Highlands Risk Management

COMMUNITY PARTNER INVESTOR

INVESTOR BENEFITS

- Bagels & Benefits new member orientation
- eConnect News, Information, & Events
- Metro North CONNECTION Magazine
- LinkedIn group access
- Bottom Line Boosters/savings program
- Chamber Ambassador engagement
- Metro North Young Professionals Network engagement
- Business & Government Affairs Committee (BGA) engagement
- Free admission to qualified seminars/workshops
- Leads group engagement
- Development Council engagement

MARKETING PACKAGE

- Enhanced website directory package
- Chamber logo use
- New member feature (web & eConnect)
- Facebook LIVE - at Chamber
- Social media post - 2x
- Ribbon cutting & print/social media recognition
- **Business blog contribution - 1x**
- **Logo on metronorthchamber.com homepage - 2 wks.**
- **Ad on metronorthchamber.com - 2 wks.**
- **Dedicated eblast - 1x**

EVENT PACKAGE

- One free admission/four guest admissions to After 5 events
- **Sponsorship credit = \$750**

TOTAL PACKAGE VALUE = \$6,100*
TOTAL INVESTMENT = \$1,995

**Bolded text highlights value added as compared with previous level of investment.*

TESTIMONIAL

" MNCC has given me a wonderful opportunity to participate in the place I love and have called home my whole life. Grow, connect, influence, and investment return are just a few words used to describe the wonderful culture of MNCC."

Chad Almond

Denver North Relocation Consultant

PREMIER PARTNER INVESTOR

INVESTOR BENEFITS

- Bagels & Benefits new member orientation
- eConnect News, Information, & Events
- Metro North CONNECTION Magazine
- LinkedIn group access
- Bottom Line Boosters/savings program
- Chamber Ambassador engagement
- Metro North Young Professionals Network engagement
- Business & Government Affairs Committee (BGA) engagement
- Free admission to qualified seminars/workshops
- Leads group engagement
- Development Council engagement

MARKETING PACKAGE

- Enhanced website directory package
- Chamber logo use
- New member feature (web & eConnect)
- Ribbon cutting & print/social media recognition
- Social media post - **3x**
- Business blog contribution - **2x**
- Logo on metronorthchamber.com homepage - **4 wks.**
- Ad on metronorthchamber.com - **4 wks.**
- Dedicated eblast - **2x**
- Facebook LIVE - **on location**
- **Ad on eConnect - 2 wks.**

EVENT PACKAGE

- One free admission/**six** guest admissions to After 5 events
- Sponsorship credit = **\$1,500**

TOTAL PACKAGE VALUE = \$7,980*
TOTAL INVESTMENT = \$3,980

**Bolded text highlights value added as compared with previous level of investment.*

EXECUTIVE PARTNER INVESTOR

INVESTOR BENEFITS

- Bagels & Benefits new member orientation
- eConnect News, Information, & Events
- Metro North CONNECTION Magazine
- LinkedIn group access
- Bottom Line Boosters/savings program
- Chamber Ambassador engagement
- Metro North Young Professionals Network engagement
- Business & Government Affairs Committee (BGA) engagement
- Free admission to qualified seminars/workshops
- Leads group engagement
- Development Council engagement
- **Metro North Leadership Program – 1 complimentary participant**

MARKETING PACKAGE

- Enhanced website directory package
- Chamber logo use
- New member feature (web & eConnect)
- Ribbon cutting & print/social media recognition
- Ad on metronorthchamber.com – 4 wks.
- Business blog contribution – 2x
- Facebook LIVE – on location
- Social media post – **4x**
- Logo on metronorthchamber.com homepage - **8 wks.**
- Ad on eConnect – **4 wks.**
- Dedicated eblast – **3x**
- **Micromercials (set of four)**

EVENT PACKAGE

- One free admission/**eight** guest admissions to After 5 events
- Sponsorship credit = \$1,500

TOTAL PACKAGE VALUE = \$12,095*
TOTAL INVESTMENT = \$7,950

**Bolded text highlights value added as compared with previous level of investment.*

WITHOUT OUR MEMBERS, WE WOULDN'T BE HERE.

The Chamber exists to make our members' businesses more successful, and in doing so make the Metro North region the best place in the country to live, work, and grow a business. We help you:



CONNECT EVENTS WITH PURPOSE

Network with new business partners, industry peers, customers, and leading CEOs at the region's top business events and exclusive salons and meetups. Connect with the right people at our business events with purpose.



INFLUENCE A LOUDER VOICE

Have your voice heard by government and policymakers. The Chamber is the voice of the businesses it serves with a proven reputation for generating action on critical issues that impact your business competitiveness.



GROW ACCELERATE GROWTH

Grow your business through programs that expand your leadership, and gain strategic tools by accessing educational workshops, promotional opportunities, market intelligence, and the Chamber's discount program called Bottom Line Boosters.