

2019 AD RATE CARD



METRO NORTH CHAMBER OF COMMERCE

(303) 288-1000 | METRONORTCHAMBER.COM

ABOUT ADVERTISING WITH THE CHAMBER

Advertising with the Metro North Chamber of Commerce is a great way to grow your business. Investors enjoy discounted rates on website ads, in eConnect eblasts, and in other Chamber publications such as our B2B, economic development publication, Metro North CONNECTION. Our eConnect newsletters are sent to a growing list of investors, business leaders, and community members.

8,000+

EMAIL
SUBSCRIBERS

600+

CHAMBER
MEMBERS

480%

SITE VISITOR
GROWTH
IN 2018

20,000+

METRO NORTH
CONNECTION
READERS

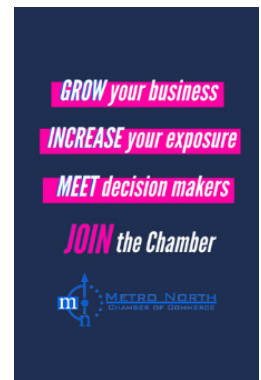
MetroNorthChamber.com

Advertisers on metronorthchamber.com receive rotating sidebar ads on multiple Chamber web pages with the live link of your choosing.



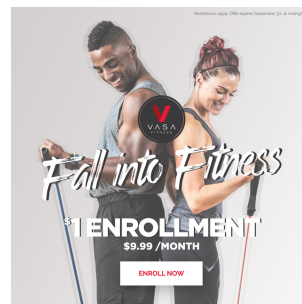
eConnect

Our e-newsletter is emailed to a list of 8,000+ Chamber investors, partners, and metro north business community members. Our eConnect Events newsletter and eConnect News & Information letter are both distributed weekly.



Metro North CONNECTION

The Metro North Chamber partners with Easy Chair Media to produce a bi-annual, B2B, economic development piece focused on the Metro North region.



For more information or to purchase ads, contact Cecile Elliott at Cecile@metronorthchamber.com or at (720) 259-2433

2019 AD RATE CARD



METRO NORTH CHAMBER OF COMMERCE

(303) 288-1000 | METRONORTCHAMBER.COM

MetroNorthChamber.com

Advertisers on metronorthchamber.com receive rotating ads on multiple Chamber web pages with the live link of your choosing. Ad specifications are 220 x 340 pixels. Ads must be created by purchaser and emailed to the Chamber's Director of Marketing three weeks prior to scheduled loop date.

Web pages will have up to nine rotating ads at one time, or three rotating ads per ad space. Pricing model is for member/non-member.

1 month = \$300/\$400, 2 months \$510/\$680, 3 months \$720/\$960

220 x
340 px

eConnect

Our e-newsletter is emailed a list of 8,000+ Chamber investors, partners, and metro north business community members. Our eConnect Events newsletter and eConnect News & Information letter are both distributed weekly. Pricing model is for member/non-member.

Terms for eConnect advertisements include:

- Ad reservations must be received by the first of the month
- Ad art and copy must be received one week prior to publication
- Ads will be used repeatedly unless otherwise notified
- Ad contracts cancelled during the contracted term will be billed at the appropriate monthly rate for the remainder of the contract
- Ad placement will be at the discretion of the Chamber marketing staff
- Four ads maximum for any one eblast

1 month = \$450/\$550 (8 exposures)
2 months = \$765/\$935 (16 exposures)
3 months = \$1150/\$940 (24 exposures)

1200 x 628 px

Sizes
vary

Metro North CONNECTION

The Metro North Chamber partners with Easy Chair Media to produce a bi-annual, business-to-business, economic development publication focused on the metro north region. This magazine, which has both print and digital iterations, is mailed to thousands of people in the region including Chamber members, business leaders, community leaders, and economic development leaders. The magazine includes informations about Chamber programs, events, and initiatives, regional business and economic trends, and timely news about our investors and municipalities. Please see our media kit for additional details or contact Kristie Melendez at Easy Chair Media at k.melendez@easychairmedia.com or (970) 686-5805.